



Zagreb Energy Week

THE CITY OF ZAGREB



Objectives

The City of Zagreb Administration is determined to actively and continuously implement the planned measures and processes of sustainable energy development for the realization of the vision of the City of Zagreb as a city of sustainable development, in cooperation with all of the relevant local and foreign stakeholders. The organization of the Zagreb Energy Week (ZEW) shows a high level of mutual understanding and cooperation of all participants in an effort to present the actual problems as well as the solutions and possibilities that will ensure a safe and better future for coming generations.



Methodology

1. Continuous corporation of the City of Zagreb with the stakeholders and providing them with a support for the projects in the field of energy efficiency and use of renewable energy sources during the whole year
2. Inclusion of children in kindergartens, pupils of primary and secondary schools of the City of Zagreb in the Zagreb Energy Week events by involving relevant city offices and principals of mentioned institutions
3. Defining and coordinating Zagreb Energy Week program
4. Providing support to all stakeholders involved in the Zagreb Energy Week program



5. Organization of the events for representatives of the cities, other experts as well as for the citizens of the City of Zagreb
6. Ensuring the technical equipment (computers, projectors, etc.) as well as providing stands and locations for maintaining the exhibitions and seminars (conference halls, etc.)
7. Development of promotional and educational materials
8. Managing Zagreb Energy Week official web page and providing page with a continuous information
9. Organization of the press conference and corporation with the media



Financial resources

| BUDGET | AMOUNT (approx.) | FINANCIAL RESOURCES |
|---|-------------------|--|
| <p>Refreshments (catering), Technical and other equipment, Promotional and educational materials, Promotional and informational services, Travel expenses and accommodation for the eminent lecturers, etc.</p> | <p>40.000 EUR</p> | <p>The Zagreb Energy Week is financed through the city budget and the participation of stakeholders.</p> |



Barriers

The Zagreb Energy Week operates on local, regional, national and international levels. Therefore, the event is consisted of many different activities and accordingly the barriers are inevitable. In the organization of mentioned event, the coordinator has to ensure a specific amount of money in the city budget for the implementation of the Zagreb Energy Week. The barriers are visible in the process of public procurement which is procedurally demanding in the city administration. The challenge also presents development of the program which has to be innovative as well as interesting and useful for all stakeholders.



Benefits/Results

The Zagreb Energy Week aims at promoting the efficient use of energy, use of renewable energy sources as well as many other activities that will contribute to lower CO₂ gas emission with the help of active participation of key stakeholders.

The Zagreb Energy Week actively involves all stakeholders and all layers of society with the purpose of achieving synergy at all levels. Every year, the ZEW is more and more visited which proves its significances in stimulating sustainable development through energy savings, the use of renewable energy sources and reduction of CO₂ emission.



THANK YOU

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