

# Mayors in Action - Webinar Series: SEAPs and business planning

Tuesday, 14<sup>th</sup> December 2015, 10:30 – 12:00 CET

The implementation of SEAP actions often requires a long preparatory period. Many aspects have to be taken into consideration, and business plans (BP) can provide a systematic approach. BP is not only about finance, but other aspects like support of citizens and other local stakeholders are important points of attention. What are the good practices available? .

## Programme:

- 10:30 – 10:45 Welcome and set the scene – *Sus Bergmans, Interleuven, Belgium*
- 10:45 – 11:00 Business planning and financing EE in public buildings – *Francis Hayen, Belfius Bank, Belgium*
- 11:00 – 11:15 Citizens take part in financing wind mills – *Jan Caerels, Electrabel, Belgium*
- 11:15 – 11:25 Green bonds model in the city of Goteborg – *Magnus Borelius, City of Gothenburg, Sweden*
- 11:25 – 11:55 Questions & Answers
- 11:55 – 12:00 Wrap up and upcoming opportunities

View the recording of the webinar: [bit.ly/23J4rjr](http://bit.ly/23J4rjr)

